

Palm Desert Choreography Festival 2019

McCALLUM
THEATRE



SPONSORSHIP OPPORTUNITIES & BENEFITS

McCallum Theatre is a 501(c)(3) nonprofit organization.



\$25,000 — Premier Sponsor

- 12 performance tickets; full-page ad in event program
- 12 "Meet and Greet" tickets following the performance of your choice (\$23,860 is tax deductible)

\$10,000 — Principal Sponsor

- 10 performance tickets; full-page ad in event program
- 10 "Meet and Greet" tickets following the performance of your choice (\$9,050 is tax deductible)

\$5,000 — Featured Sponsor

- 8 performance tickets; one half-page ad in event program
- 8 "Meet and Greet" tickets following the performance of your choice (\$4,240 is tax deductible)

\$2,500 — Collaborative Sponsor

- 6 performance tickets; one quarter-page ad in event program
- 6 "Meet and Greet" tickets following the performance of your choice (\$1,930 is tax deductible)

\$1,000 — Partnering Sponsor

- 4 performance tickets; name recognition in event program
- 4 "Meet and Greet" tickets following the performance of your choice (\$620 is tax deductible)

\$500 — Contributing Sponsor

- 2 performance tickets; name recognition in event program
- 2 "Meet and Greet" tickets following the performance of your choice (\$310 is tax deductible)

\$250 — Supporting Sponsor

- 2 performance tickets; name recognition in event program (\$160 is tax deductible)



FESTIVAL DATES:
NOVEMBER 9-10, 2019

McCALLUM THEATRE
73000 FRED WARING DRIVE
PALM DESERT, CA 92260



PALM DESERT

Presented by The City of Palm Desert