



2018 SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION, PLEASE CONTACT NICOLE MOON AT (760) 776-6186

\$10,000 EXECUTIVE PRODUCER

- Poster in Theatre lobby
- Recognition in Family Fun Day program, 2018 McCallum Fall Program, all "McCallum Family Fun Day" media ads, including print, radio & television
- 6 tickets to upcoming McCallum Theatre performance
- Private Theatre tour for six
- 20 admission passes to Family Fun Day
- \$8,800 is tax deductible

\$5,000 PRODUCER

- Poster in Theatre lobby
- Recognition in Family Fun Day program, 2018 McCallum Fall Program, all "McCallum Family Fun Day" media ads, including print, radio & television
- 4 tickets to upcoming McCallum Theatre performance
- Private Theatre tour for four
- 16 admission passes to Family Fun Day
- \$4,120 is tax deductible

\$2,500 DIRECTOR

- Poster in Theatre lobby
- Recognition in Family Fun Day program
- 8 admission passes to Family Fun Day
- \$2,260 is tax deductible

\$1,000 SUPERSTAR

- Poster in Theatre lobby
- Recognition in Family Fun Day program
- 6 admission passes to Family Fun Day
- \$820 is tax deductible

\$500 STAR

- Poster in Theatre lobby
- Recognition in Family Fun Day program
- 4 admission passes to Family Fun Day
- \$380 is tax deductible

\$250 CO-STAR

- Poster in Theatre lobby
- Recognition in Family Fun Day program
- 2 admission passes to Family Fun Day
- \$190 is tax deductible

The 7th Annual McCallum Theatre Family Fun Day is presented by The H.N. and Frances C. Berger Foundation and the City of Palm Desert



McCallum Theatre is a 501(c)(3) nonprofit organization. Tax ID # 95-2834871

