



**AN INVITATION TO JOIN THE MUSES & PATRONESS CIRCLE
OF McCALLUM THEATRE**

The McCallum's Premier Women's Support Organization

COMMITTED TO ARTS EDUCATION, VOLUNTEERISM AND FINANCIAL PATRONAGE FOR OVER 35 YEARS

A History to Celebrate

Founded in 1988 by a group of notable, civic-minded women including Leonore Annenberg, Betty Ford and Dolores Hope, The Muses & Patroness Circle is dedicated to supporting the programs of McCallum Theatre Education through their personal membership gifts, passionate fundraising and advocacy for arts education.



“
**I SHALL PARTICIPATE, I SHALL CONTRIBUTE,
AND IN SO DOING, I WILL BE THE GAINER.**

Leonore Annenberg

”



**THE MUSES & PATRONESS
CIRCLE IS COMPRISED OF
TALENTED WOMEN WHO
SHARE A PASSION FOR
THE PERFORMING ARTS AS
WELL AS ARTS EDUCATION
FOR YOUNG PEOPLE**

Through these common bonds, they develop and nurture life-long friendships, while ensuring that more than 50,000 schoolchildren, educators and families are served annually.

Through their leadership, they raise hundreds of thousands of dollars for arts education through their membership dues and the Muses Annual Fundraiser — one of the desert's most highly-regarded fundraising events during the season.

Members MAKE ANNUAL GIFTS OF \$300, \$1,000 OR \$2,500 IN SUPPORT OF McCALLUM THEATRE EDUCATION



JazzReach, McCallum Theatre Education School Tour

Muse MEMBERSHIP \$300

- Hosted Annual Membership Tea at a Private Home Kicking-Off the Desert Season
- Opportunity to Purchase McCallum Theatre Tickets during Member Appreciation Week every April, prior to the General Public
- Invitation to the Annual Membership Meeting and Birthday Lunch
- Invitations to "Meet & Mingle" events at Private Country Clubs
- Invitations to McCallum Theatre Education events, workshops and performances
- Muses & Patroness Circle Roster – also known as the famous "Pink Book"
- Subscription to "Muse News"
- Opportunity to join special interest clubs
- Opportunity to serve on a Working Committee

Patroness Circle MEMBERSHIP \$1,000

- All of the benefits to the left, plus:
- Opportunity to Purchase McCallum Theatre Tickets prior to Muses level during Member Appreciation Week
- Hosted Invitation to The Patroness Circle & Patroness Silver Holiday Event at a private Country Club

Patroness Silver MEMBERSHIP \$2,500

- All of the benefits above, plus:
- Opportunity to Purchase McCallum Theatre Tickets the first day of Member Appreciation Week
- Hosted Invitation to the Exclusive Patroness Silver Event



East Valley Dance Project

Membership gifts must be received by September 15th of each year to be included in the Muses & Patroness Circle Roster for the season kicking-off in November.

For membership gifts made in January and forward, membership will be extended through the following season.

Membership gifts count toward life-time giving to the McCallum Theatre, thus qualifying for Founders Circle and Benefactors Circle recognition and also count toward the Leadership Circle, when cumulative donations total \$25,000 or more in a single year (August 1st – July 31st).

◀ Patroness Silver Members on their way to the Silver Supper Club event at The Purple Room, Palm Springs, March 2022.



The Pink Book

The Muses & Patroness Circle Roster, known as "**The Pink Book**" is updated annually and distributed at the Membership Tea each fall.



Patroness and Patroness Silver Holiday Party

Annual EVENTS

- Annual Membership Tea
- Patroness Circle & Patroness Silver Holiday Party
- Meet & Mingle Events in Winter & Spring
- Patroness Silver Special Event
- Muses Annual Fundraiser
- On-Stage Birthday Luncheon



Annual Membership Tea

“ Belonging to the Muses has expanded my circle of friends and acquaintances. We have so many common interests, especially giving back to the McCallum Theatre and supporting programs that engage children in the arts.

Barbara Platt
PATRONESS SILVER MEMBER



On-Stage Birthday Luncheon

LIFE-ENRICHING *Arts* EDUCATION

MADE POSSIBLE THROUGH
Your GENEROSITY

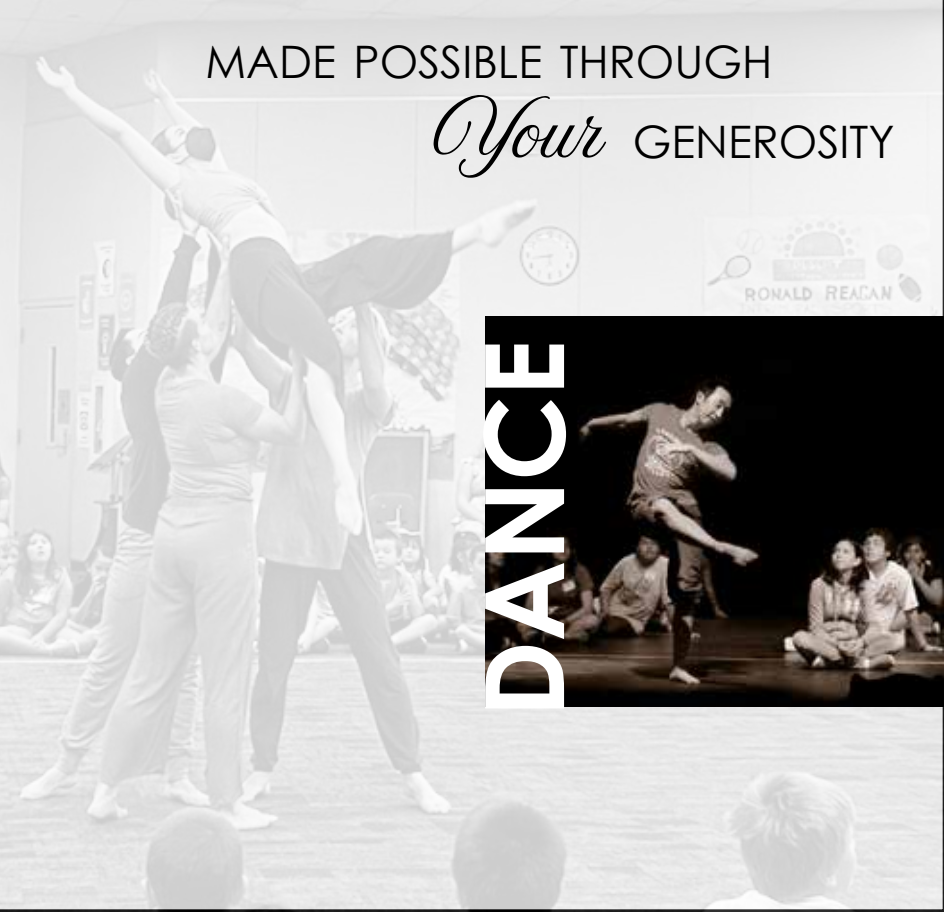
Photos: McCallum Theatre Education Programming



MUSIC



DRAMA



DANCE



THE MUSES & PATRONESS CIRCLE MEMBERSHIP FORM



Mrs. Ms. Miss Dr. Other: _____

Last Name: _____ First: _____ Middle Initial: _____

Spouse Last: _____ Spouse First: _____ Middle Initial: _____

Local Winter Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Your Cell: _____

Your E-mail: _____ Birthday Month: _____ Day: _____

LOCAL PRIMARY COUNTRY CLUB: _____

DATES OF SEASONAL SUMMER RESIDENCE: From _____ To _____

Seasonal Summer Address: _____

City: _____ State: _____ Zip Code: _____

Seasonal Home Phone: _____

MEMBERSHIP LEVEL: Muse **\$300** Patroness Circle **\$1,000** Patroness Silver **\$2,500**

PAYMENT METHOD:

- Enclosed is my check for the full dues amount made payable to McCallum Theatre
- Please charge my credit card listed below for the full dues amount

EXTENDED PAYMENT OPTIONS AVAILABLE TO PATRONESS CIRCLE & PATRONESS SILVER MEMBERSHIP LEVELS

Checks are not accepted for extended payment options.

Patroness Circle Payment Option

Charge my credit card for \$400 now and \$300 each month for the next two months

Patroness Silver Payment Option

Charge my credit card for \$1,000 now and \$750 each month for the next two months

**MEMBERSHIPS ARE VALID
THROUGH JULY 31**

For membership gifts made in January and forward, membership will be extended through the following season.

All memberships in The Muses & Patroness Circle are renewable on an annual basis.

Memberships must be received by September 15 for inclusion in the Muses roster.

All dues for The Muses & Patroness Circle are recognized as part of your cumulative giving total to McCallum Theatre.

*McCallum Theatre is a 501(c)(3)
nonprofit organization. EIN# 95-2834871*

CREDIT CARD INFORMATION

Please charge my:

- VISA MasterCard American Express Discover

Card Number: _____

Expires: _____ Security Code: _____

Billing Zip Code: _____

Name on card: _____

Signature: _____



RETURN THIS FORM TO:

McCallum Theatre
Attn: Dustin Engstrom
73000 Fred Waring Drive
Palm Desert, CA 92260



Muses Mission Statement

The members of The Muses & Patroness Circle shall provide support for McCallum Theatre so that it can attain its highest potential in providing enrichment, entertainment and education for the community.

All monies from fundraising activities and dues will go directly to support McCallum Theatre Education Department.



QUESTIONS REGARDING THE MUSES & PATRONESS CIRCLE MEMBERSHIP, CONTACT:

Dustin Engstrom, Annual Membership Manager

(760) 776-6179

dengstrom@mccallum-theatre.org

McCALLUM THEATRE, 73000 FRED WARING DRIVE, PALM DESERT, CA 92260