

**FOR IMMEDIATE RELEASE**

September 17, 2019



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Note: Photos available at <http://mccallumtheatre.com/index.php/media>

**PALM DESERT CHOREOGRAPHY FESTIVAL  
PRESENTED BY McCALLUM THEATRE EDUCATION**

Palm Desert, CA – McCallum Theatre Education will present exciting original choreography by choreographers from across the nation at the **22nd Annual Palm Desert Choreography Festival**. This one of a kind festival, scheduled for **Saturday, November 9th at 7pm** and **Sunday, November 10th at 4pm** continues to promote dance as an art form by creating a venue for emerging and established choreographers and developing new dance audiences. The Festival features a choreography competition in two divisions, educational opportunities including workshops and residencies, and honors those who have made outstanding contributions to dance through a Lifetime Achievement Award.

This year's Finalists, selected by a distinguished Festival screening panel from 145 submissions, come from all over the country and will perform before an audience and a panel of judges. Over \$26,000.00 in cash awards are up for grabs. Finalists include festival favorites as well as a large number of choreographers new to the Festival whose works promise to engage, provoke and entertain.

This year's Lifetime Achievement Award will be presented to dancer, choreographer, artistic director and professor of hip-hop dance **Rennie Harris**, visionary founder of Rennie Harris Puremovement, a dance theater company dedicated to preserving and disseminating hip-hop culture. Harris has also choreographed for Alvin Ailey American Dance Theater, Philadanco and other prestigious dance organizations. Rennie Harris will take the stage and accept the award in conjunction with the Festival performance/competition on Saturday, November 9.

The Festival, celebrating its 22<sup>nd</sup> year, is made possible thanks to the generous support of Festival sponsors including Presenting Sponsor, City of Palm Desert. Sponsorships with great benefits are still available. For more information please contact Colleen Gallagher at (760) 776-6188 or [cgallagher@mccallum-theatre.org](mailto:cgallagher@mccallum-theatre.org).

"Our Choreography Festival continues to engage stellar artists and expand its reach. We've earned a great name thanks to our genuine dedication to nurture and support choreographers. We are excited to receive increased support from City of Palm Desert and announce that the Festival has taken on a new name, Palm Desert Choreography Festival," says Kajsa Thuresson-Frary, Festival producer and McCallum's Vice President of Education. "We are privileged to work with a dynamic Festival team, including Festival founder Shea New, and enjoy the support of volunteers, community members and sponsors."

Palm Desert Choreography Festival also includes dynamic outreach projects including the 13<sup>th</sup> Annual **East Valley Dance Project** and The **Studio Project**, now in its 9<sup>th</sup> year. These projects give dancers from local studios and students from Desert Mirage High and Toro Canyon Middle Schools in Thermal an opportunity to explore and create with professional choreographers. Participants in the projects will learn an original piece of choreography and perform on the McCallum stage in conjunction with the Division II performance on November 10th at 4:00pm. We are excited to announce that The Studio Project dancers will perform alongside Orange County's professional dance company, Backhausdance, as part of a McCallum Theatre Field Trip Series performance on January 16<sup>th</sup>.

Tickets for the Division I performance of Palm Desert Choreography Festival on Saturday, November 9, 7:00 p.m. are \$45/35/20. Tickets for the Division II performance on Sunday, November 10, 4:00 p.m. are \$35/25/15. Tickets are available now at the McCallum Theatre Box Office by calling 760-340-ARTS, online at [www.mccallumtheatre.com](http://www.mccallumtheatre.com) or by walk-up.

The McCallum Theatre Box Office is located at 73000 Fred Waring Drive, Palm Desert, CA 92260. The McCallum Theatre accepts payment by cash, personal check, Visa, MasterCard, Discover and American Express.

*The McCallum Theatre Box Office, its phone center and website, are the **only** authorized outlets for tickets to performances presented at the Theatre. Tickets purchased from any other sources, such as brokers or secondary market websites, are purchased at consumer's own risk and cannot be guaranteed as valid.*

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