

FOR IMMEDIATE RELEASE

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CONTACT: DeAnn Lubell-Ames – (760) 831-3090

Note: Photos available at <http://mccallumtheatre.com/index.php/media>

Open Call Talent Project 2020 – Call for Entries!
Perform live on stage at the McCallum Theatre
and be the next Grand Prize Winner

Palm Desert, CA – McCallum Theatre Education is pleased to announce its annual Call for Entries for **OPEN CALL TALENT PROJECT 2020!** This always highly-anticipated Valley-wide competition is a perfect opportunity to showcase the talents of local singers, dancers, musicians, jugglers, magicians, comedians or any other self-contained novelty act. Finalists, chosen from live auditions, gain the opportunity to perform at the respected McCallum Theatre and work with a professional artistic and production team and a talented cast of local performers.

There is no cost to enter Open Call. Applicants must be non-professionals at least 8 years of age and reside within a 45 mile radius of the McCallum. The deadline to submit materials is **January 10, 2020**. Submission information and live audition and rehearsal dates are available on the McCallum website at <https://www.mccallumtheatre.com/index.php/education/open-call>. Visit the website now to complete the electronic application form and upload your video file.

Finalists will appear on stage at the McCallum Theatre in four performances: Thursday, April 16 at 7pm, Friday, April 17 and Saturday, April 18 at 2pm and 7pm. McCallum audiences participate in voting for their favorite acts at the first three performances. The audience vote carries the weight of one judge's vote in the final performance where winners will be announced. Cash prizes are awarded to the grand prize (\$2500), 2nd place (\$750) and audience choice (\$750) award winners. All Open Call finalists will receive a cash stipend.

It's time for local residents to tune that instrument, learn a new song, try a new dance step and be a part of **Open Call Talent Project!** For more information, please contact Production Manager, Joanna Fookes at 760-346-6505, extension 142 or visit the website at <http://www.mccallumtheatre.com/index.php/education/open-call>.

“Open Call was a thrill and the most amazing experience of my life! I am grateful for the opportunity and the new friends that uplifted me on the journey. As an introvert, I learned that making friends and connecting with people is very important. The whole production was spot on. The credit doesn't go to the winner, but to everyone who competed and helped in the process.

-Saigo Iniguez, 2019 Grand Prize Winner

*The McCallum Theatre Box Office, its phone center and website, are the **only** authorized outlets for tickets to performances presented at the Theatre. Tickets purchased from any other sources, such as brokers or secondary market websites, are purchased at consumer's own risk and cannot be guaranteed as valid.*

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