

Take Your Moment IN THE SPOTLIGHT!

OREGON BALLET
PHOTO CREDIT: YI YIN



McCallum Theatre is a world-class performing arts center thanks to gifts from our generous supporters. We are deeply grateful to our many friends and advocates whose contributions make the McCallum so meaningful to so many.

From serving 40,000 local school children and educators each season, to preserving our beautiful facility, to keeping our technology current, your support is important and deeply meaningful.

We invite you to join the nearly 500 donors who are part of the McCallum Theatre family as Founders, Distinguished Founders and Benefactors.

The McCallum Theatre's mission is to entertain and educate the public by offering a variety of performing arts experiences that reflect the diversity of people, interests, and tastes of the Coachella Valley communities and constituents served by the Theatre.



YOUR GIFTS BRING:

- World-class artists in an intimate setting
- Dynamic in-school and on-site arts education programs for Valley school children
- State-of-the-art sound, lighting and stage technologies to enhance the audience experience



KEIGWIN AND COMPANY
PHOTO CREDIT: MATTHEW MURPHY

MCCALLUM
THEATRE



The McCallum Theatre's success is made possible through the generosity of people like you.

Thank you.



FOUNDERS CIRCLE AND BENEFACTORS CIRCLE

Levels of Giving



Please note that recognition is based on cumulative giving. Donors whose cumulative giving reaches \$100,000 or more, may choose to be recognized with a star on the Theatre's Avenue of Stars, accompanied by a private champagne reception with family and friends.

- \$ 50,000 – **Founders Circle**
\$10,000/year over five years
- \$ 100,000 – **Distinguished Founders Circle**
\$20,000/year over five years
- \$ 250,000 – **Gold Founders Circle**
- \$ 500,000 – **Beneactors Circle**
- \$ 1,000,000 – **Distinguished Beneactors Circle**
- \$ 2,500,000 – **Gold Beneactors Circle**
- \$ 5,000,000 – **Platinum Beneactors Circle**





BALLET TROCKADERO
PHOTO CREDIT: SASCHA VAUGHAN



GOLDEN DRAGON AEROBATS
PHOTO CREDIT: AMITAVA SARKAR

Recognition

We are pleased to offer the following to our Founders and Benefactors Circle Patrons:

- Priority ticketing with access to a private concierge
- Access to Preferred Theatre seating
- Exclusive access to the Gerald R. Ford Founders Room pre-performance and during intermission
- Complimentary valet parking
- An annual reception for Founder and Benefactor Patrons
- Name recognition on the Circle of Friends wall in the lobby of the McCallum Theatre
- Name recognition in Theatre program
- A “star” on the McCallum Theatre Avenue of Stars for Distinguished Founders and above
- Advance notification of upcoming shows and special events
- Lifetime benefit (not transferable)



FUNDING YOUR GIFT

You may choose to fund your Founders Circle gift of \$50,000 or more through a three to five-year pledge.

You may begin enjoying your special benefits immediately upon signing a pledge document. Gifts may be paid in full at any time convenient for you.

You may make your gift in several ways, including:

- Cash
- IRA Distribution/Rollover
- Appreciated Securities (stock donation) or Bonds



CF FINALIST SUZANNE HAAG
PHOTO CREDIT: ARI DENISON



WIRE, STOCK TRANSFER AND IRA ROLLOVER

WIRING INSTRUCTIONS:

The information necessary for wiring into our account is as follows:

Wells Fargo Bank – Rancho Mirage Branch
Account name **Friends of the Cultural Center, Inc.**
Routing number **121000248**
Account number **3495115911**
Tax ID number **95-2834871**

Important: To ensure proper accounting of your gift, please notify the Development Department at the McCallum Theatre of the transfer.

STOCK TRANSFER INSTRUCTIONS:

The information necessary for stock transfers to the McCallum Theatre is as follows:

Account name **Friends of the Cultural Center Inc. dba McCallum Theatre**
DTC number **0015**
Account number **010-115474**

Morgan Stanley
Neal Dewing – Financial Advisor
One El Paseo Plaza
74199 El Paseo, Suite 121, Palm Desert, CA 92260
760-568-3500
Alternate contact: Lisa Bayne

IRA ROLLOVER INSTRUCTIONS:

Donor

The McCallum Theatre is recognized as tax exempt (September 1973) under the Internal Revenue Code (IRC) section 501(c)(3).

Inform your IRA administrator to send the charitable donation in the form of a check directly to the McCallum. Please have the IRA administrator include your name and contact information.

Distributions are made directly to: Friends of the Cultural Center, Inc. dba McCallum Theatre.

Identification # 95-2834871

Rollovers are allowable from Traditional and Roth IRA's.

You receive no goods or services in return for the IRA contribution.

In order to receive tax-free benefits, you will receive written acknowledgment of each IRA Rollover.

IRA Administrator

Please issue the check in the name of "Friends of the Cultural Center Inc. dba McCallum Theatre".

Please include the donor's contact information in order for us to initiate a written acknowledgement in a timely manner.

Contact the Development Department at 760-346-6505 with any questions.

MOSCOW BALLET, THE NUTCRACKER | PHOTO CREDIT: RON WYATT PHOTOS
WILLIE NELSON | PHOTO CREDIT: 2009 RICK OLIVIER

STOMP
PHOTO CREDIT: STEVE MCNICHOLAS 2012

A MERRIL LUCHI CHRISTMAS
PHOTO CREDIT: MARUICHI SOLDE MEXICO 2013



McCALLUM
THEATRE



73000 Fred Waring Drive
Palm Desert, CA 92260 | 760-346-6505
www.mccallumtheatre.com

McCALLUM THEATRE IS A 501(c)(3) ORGANIZATION.
CONTRIBUTIONS ARE TAX DEDUCTIBLE AS ALLOWED BY LAW.

