

# McCallum Theatre Annual Gala

WEDNESDAY, DECEMBER 5, 2018

## SPONSORSHIP OPPORTUNITIES

*Starring*



### TRISHA YEARWOOD

Grammy and Emmy  
Award Winning Singer,  
Actress & Lifestyle Icon

*Honoring*

**The H.N. and Frances C.  
Berger Foundation  
Board of Directors**  
and President,  
**Ronald M. Auen**



73000 Fred Waring Drive  
Palm Desert, CA 92260  
ph: 760-346-6505  
www.mccallumtheatre.com

### **\$100,000 DIAMOND CIRCLE**

- 20 premier show and dinner tickets
- Prominent full-page sponsor recognition in event program
- Private meet and greet with artist following performance
- \$95,000 is tax deductible

### **\$75,000 PLATINUM CIRCLE**

- 16 premier show and dinner tickets
- Full-page sponsor recognition in event program
- Private meet and greet with artist following performance
- \$71,000 is tax deductible

### **\$50,000 GOLD CIRCLE**

- 10 premier show and dinner tickets
- Full-page sponsor recognition in event program
- Private meet and greet with artist following performance
- \$47,500 is tax deductible

### **\$25,000 SILVER CIRCLE**

- 6 premium show and dinner tickets
- Half-page sponsor recognition in event program
- \$23,500 is tax deductible

### **\$10,000 BRONZE CIRCLE**

- 4 preferred show and dinner tickets
- Half-page sponsor recognition in event program
- \$9,000 is tax deductible

### **\$5,000 COPPER CIRCLE**

- 2 preferred show and dinner tickets
- Quarter-page sponsor recognition in event program
- \$4,500 is tax deductible

**For information call Nicole Moon, 760-776-6186 • [nmoon@mccallum-theatre.org](mailto:nmoon@mccallum-theatre.org)**

Sponsorship benefits at any level may be declined for full tax deduction.  
Donations of any amount are accepted for a full tax deduction.

McCallum Theatre is a 501(c)(3) nonprofit organization.