



## Your Annual Fund Gift brings the McCallum's mission to life.

Show-Stopping Performances

State-of-the-art sound and lighting technologies

Dynamic in-school and on-site arts education programs for Valley schoolchildren at no cost to them

A unique showcase for emerging artists

Community Outreach Programs, and more

"The McCallum Theatre makes our life in the desert just that much more spectacular."

— Peggy and Michael Berk, Indian Wells



*The McCallum Theatre's success is made possible through the generosity of people like you.*

*Thank you.*

"We consider the McCallum to be one of the real jewels in the Desert, and are proud to be enthusiastically supportive members of this important institution.

— Alan and Marian Malasky, Rancho Mirage



For more information please contact George Syrigos, Senior Manager of Annual Giving at 760-776-6185 or [gsyrigos@mccallum-theatre.org](mailto:gsyrigos@mccallum-theatre.org).

**MCCALLUM**  
THEATRE



PALM DESERT, CALIFORNIA

73000 Fred Waring Drive  
Palm Desert, CA 92260 | 760-346-6505  
Box Office | 760-340-2787  
[www.mccallumtheatre.com](http://www.mccallumtheatre.com)

McCALLUM THEATRE IS A 501(c)(3) ORGANIZATION.  
CONTRIBUTIONS ARE TAX DEDUCTIBLE AS ALLOWED BY LAW.



# Please Join Us!



**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 602 PALM DESERT, CA  
POSTAGE WILL BE PAID BY ADDRESSEE

MCCALLUM THEATRE  
ATTN: ANNUAL FUND  
73000 FRED WARING DRIVE  
PALM DESERT, CA 92260

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

In 1988, the McCallum Theatre was founded with the mission to provide Coachella Valley residents with a world-class venue to serve our unique desert community. Entering its fourth decade, the McCallum Theatre is acclaimed as one of the finest performing arts centers in the nation. Widely praised for presenting an impressive variety of artistry annually, the McCallum regularly tops national and international sales charts.



**PALM DESERT, CALIFORNIA  
Annual Fund Recognition Benefits**

- Invitations to special events, happenings at the Theatre and a subscription to McCallum e-News
- Friends Bronze advance ticket sales opportunity prior to Public Ticket Sales
- Friends Silver advance ticket sales opportunities prior to Public Ticket Sales (ahead of previous level)
- Two complimentary beverage vouchers and one valet parking voucher
- Additional two complimentary beverage vouchers and one additional valet parking voucher
- President's Circle advance ticket sales opportunity prior to Public Tickets Sales (ahead of previous levels)
- Invitation for two to the Annual President's Reception and name recognition in the Theatre program
- President's Circle Bronze and above advance ticket sales opportunity prior to Public Ticket Sales (ahead of previous levels)
- Invitation for two to the Open Call Dress Rehearsal
- Invitation for two to a Special Performance Dress Rehearsal
- VIP Experience for two in the Founders Room and valet parking for the evening
- Guest of the CEO for two to a select performance – includes Founders Room Experience and valet parking

	Friends Circle \$1 – \$99	Friends Circle Bronze \$100 – \$249	Friends Circle Silver \$250 – \$499	Friends Circle Gold \$500 – \$749	Friends Circle Platinum \$750 – \$999	President's Circle \$1,000 – \$2,499	President's Circle Bronze \$2,500 – \$4,999	President's Circle Silver \$5,000 – \$9,999	President's Circle Gold \$10,000 – \$24,999	President's Circle Platinum \$25,000 – \$49,999
Invitations to special events, happenings at the Theatre and a subscription to McCallum e-News	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Friends Bronze advance ticket sales opportunity prior to Public Ticket Sales		☐	☐	☐	☐	☐	☐	☐	☐	☐
Friends Silver advance ticket sales opportunities prior to Public Ticket Sales (ahead of previous level)			☐	☐	☐	☐	☐	☐	☐	☐
Two complimentary beverage vouchers and one valet parking voucher				☐	☐	☐	☐	☐	☐	☐
Additional two complimentary beverage vouchers and one additional valet parking voucher					☐	☐	☐	☐	☐	☐
President's Circle advance ticket sales opportunity prior to Public Tickets Sales (ahead of previous levels)						☐	☐	☐	☐	☐
Invitation for two to the Annual President's Reception and name recognition in the Theatre program						☐	☐	☐	☐	☐
President's Circle Bronze and above advance ticket sales opportunity prior to Public Ticket Sales (ahead of previous levels)							☐	☐	☐	☐
Invitation for two to the Open Call Dress Rehearsal						☐	☐	☐	☐	☐
Invitation for two to a Special Performance Dress Rehearsal							☐	☐	☐	☐
VIP Experience for two in the Founders Room and valet parking for the evening								☐	☐	☐
Guest of the CEO for two to a select performance – includes Founders Room Experience and valet parking									☐	☐



Ticket sales generate approximately 60% of the financial resources required to operate the McCallum Theatre. Your investment supports world-class artistry, state-of-the-art technical equipment and the Valley's premier arts education program.

# Count me in! *And...*

I would like to make an Annual Giving contribution to the McCallum Theatre in the following category:

**RECOGNITION LEVELS**

- \$1 – \$99 Friends Circle
- \$100 Friends Circle Bronze
- \$250 Friends Circle Silver
- \$500 Friends Circle Gold
- \$750 Friends Circle Platinum
- \$1,000 President's Circle
- \$2,500 President's Circle Bronze
- \$5,000 President's Circle Silver
- \$10,000 President's Circle Gold
- \$25,000 President's Circle Platinum
- \$\_\_\_\_\_ Other amount

We are grateful for your contribution at all levels.

**RECURRING GIFT**

I would like to make my annual gift through an automatic recurring monthly payment:

- \$25 per month
- \$50 per month
- \$100 per month
- \$\_\_\_\_\_ Other amount per month

**OTHER OPPORTUNITIES**

Please send me information about additional opportunities to support the McCallum:

- Become a Founder (\$50,000+) through a convenient multi-year pledge
- Sponsor a performance at McCallum Theatre
- Make an estate or planned gift to the McCallum Theatre
- My employer has a Matching Gift Program

For more information please contact George Syrigos, Senior Manager of Annual Giving at 760-776-6185 or [gsyrigos@mccallum-theatre.org](mailto:gsyrigos@mccallum-theatre.org).

# support the McCallum!

**PAY BY CHECK**

Enclosed is my check payable to **McCallum Theatre** in the amount of \$\_\_\_\_\_

**PAY BY CREDIT CARD**

- Amex
- Visa
- MC
- Discover

CARD NUMBER \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

**CONTACT INFORMATION**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL (REQUIRED) \_\_\_\_\_

PHONE \_\_\_\_\_

**For more information or to easily make a gift online, please go to [www.mccallumtheatre.com/giving](http://www.mccallumtheatre.com/giving).**

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*We are grateful for your support.*