

McCALLUM THEATRE EDUCATION PRESENTS

OPEN CALL TALENT PROJECT

Co-sponsored by The Commander Allen Donor Advised Fund and City of Palm Desert

APRIL 21 & 22, 2023



McCALLUM
THEATRE



RESERVE YOUR SPONSORSHIP
BY FRIDAY, MARCH 20TH
FOR PREMIER SEATS!

Tickets go on sale to the
public Monday, March 6th.

Thank you for playing a
leading role in this mean-
ingful community event.

McCallum Theatre is a 501(c)(3) nonprofit
organization. EIN# 95-2834871

SPONSOR OPPORTUNITIES & BENEFITS

\$50,000 PRESENTING SPONSOR

- 14 premier tickets to an Open Call performance
- Recognition in Open Call advertising and throughout the Theatre during the event
- Full-page sponsor recognition in Open Call program
- Post-show reception with finalists
- \$48,320 is tax deductible

\$20,000 DIAMOND CIRCLE SPONSOR

- 12 premier tickets to an Open Call performance
- Recognition throughout the Theatre during the event
- Full-page sponsor recognition in Open Call program
- Post-show reception with finalists
- \$18,560 is tax deductible

\$15,000 RUBY CIRCLE SPONSOR

- 10 premier tickets to an Open Call performance
- Recognition throughout the Theatre during the event
- Half-page sponsor recognition in Open Call program
- Post-show reception with finalists
- \$13,800 is tax deductible

\$10,000 EMERALD CIRCLE SPONSOR

- 8 premier tickets to an Open Call performance
- Recognition throughout the Theatre during the event
- Quarter-page sponsor recognition in Open Call program
- Post-show reception with finalists
- \$9,040 is tax deductible

\$5,000 SAPPHIRE CIRCLE SPONSOR

- 6 premier tickets to an Open Call performance
- Recognition throughout the Theatre during the event and in the Open Call program
- Post-show reception with finalists
- \$4,280 is tax deductible

\$2,500 TOPAZ CIRCLE SPONSOR

- 4 premier tickets to an Open Call performance
- Recognition throughout the Theatre during the event and in the Open Call program
- Post-show reception with finalists
- \$2,020 is tax deductible

\$1,000 OPAL CIRCLE SPONSOR

- 2 premier tickets to an Open Call performance
- Recognition throughout the Theatre during the event and in the Open Call program
- Post-show reception with finalists
- \$760 is tax deductible

— ” —

Open Call has all of the ingredients for magic: being in community with fellow artists, invaluable coaching from master teachers, and world class production values on one of the best venues on the planet. All I can say is, Wow! Thank you!!!

— Paul Sherman, 2022 finalist

— “ —

Sponsorship benefits at any level may be declined for full tax deduction. Donations of any amount are accepted for a full tax deduction.

For more information, please contact
Tom Head, Associate VP of Development
(760) 776-6164
thead@mccallum-theatre.org

GIFTS TO OPEN CALL DIRECTLY SUPPORT OUR EDUCATION PROGRAMS THAT SERVE CHILDREN AND OTHER COMMUNITY MEMBERS AND ALSO COUNT TOWARD INCREASING YOUR ANNUAL AND CUMULATIVE CASH GIVING TO MCCALLUM THEATRE.