



*Celebrating the Artists of Today and Nurturing the Artists of Tomorrow*  
**Sponsorship Underwriting Opportunities**

***Now in its 25th year, this community-supported festival elevates the art of dance in three vital ways:***

- ***brings professional artists to the Coachella Valley to compete for cash awards and international, life-changing recognition***
- ***invests resources in local youth as well as emerging artists through Master Classes, Workshops and the opportunity to dance on the McCallum stage***
- ***pays tribute to a leader in the field who has left an indelible mark on the art form***

**Please consider supporting this transformational program which puts the art of dance center stage.**

**\$10,000 Principal Sponsor**

- 10 performance tickets
- Invitation for 10 to the Post-Show Meet & Greet on the McCallum Stage
- Invitation for 6 to the Lifetime Achievement Award Reception prior to Saturday's performance
- Full-page ad in the event program

**\$5,000 Featured Sponsor**

- 8 performance tickets
- Invitation for 8 to the Post-Show Meet & Greet on the McCallum Stage
- Invitation for 4 to the Lifetime Achievement Award Reception prior to Saturday's performance
- Half-page ad in the event program

**\$2,500 Collaborative Sponsor**

- 6 performance tickets
- Invitation for 6 to the Post-Show Meet & Greet on the McCallum Stage
- Invitation for 2 to the Lifetime Achievement Award Reception prior to Saturday's performance
- Quarter-page ad in the event program

**\$1,000 Partnering Sponsor**

- 4 performance tickets
- Invitation for 4 to the Post-Show Meet & Greet on the McCallum Stage
- Listing in the event program

**\$500 Contributing Sponsor**

- 2 performance tickets
- Invitation for 2 to the Post-Show Meet & Greet on the McCallum Stage
- Listing in the event program

**\$250 Supporting Sponsor**

- 2 performance tickets and listing in the event program