

PLACING the ARTS at the CENTER of LEARNING!

MCCALLUM THEATRE INSTITUTE 2011-2012



Snowflake's Gale LaJoye

SINCE ITS LAUNCH IN 1997, McCallum Theatre Institute — the education division of McCallum Theatre — has served more than 322,500 students with performances and arts experiences. In close partnership with local education agencies, McCallum makes the arts accessible to youth through its dynamic programs. In addition, projects like Dance Under the Stars Choreography Festival and Open Call Talent Project serve as powerful vehicles for developing artists and present exciting and affordable performances open to the public.

AESTHETIC EDUCATION PROGRAM

The Aesthetic Education Program places the arts at the center of inquiry-driven learning experiences that include McCallum performances and exhibits. Teachers and students are encouraged to ask questions and rigorously explore works of art to awaken imaginative learning. Designed to cultivate perceptual abilities and higher-thinking skills, this year's program serves 172 teachers and 5,160 students in 27 local schools. Over 1,100 workshops are facilitated by MTI teaching artists in classrooms across the valley.

The teaching artist made it come alive, and her lesson plans were amazing. The students loved moving around and looking at dance in a different way. They think about shapes, motion, and choreography differently now.

— Chris Cronin, Landau Elementary School, Cathedral City

AESTHETIC EDUCATION PROGRAM PERFORMANCES/EXHIBITS

At McCallum Theatre:
Incandescent performed by Backhausdance, October 11
Taikoproject, November 2-3
Tales from the Pacific Rim performed by Brenda Wong Aoki, January 30
Zorro performed by Visible Fictions, March 5-6

At Palm Springs Art Museum:
In Good Company: One Painting and Six Sculptures

Touring to Schools:
"Sitting on January" and other works performed by Backhausdance
Selected artworks by Wassily Kandinsky

FIELD TRIP SERIES

The Field Trip Series provides free attendance to music, dance, and theater performances at McCallum Theatre for more than 22,000 schoolchildren from the Coachella Valley and the High Desert this year. Resource materials for teachers are available to download from the McCallum website to help make the experience for students as meaningful as possible. For many students, visits to the theater are their only encounter with the performing arts and serve as an introduction to the world of live performance.

The Field Trip Series makes the creative arts accessible to everyone. These opportunities help us give our children a more rounded education. We are so grateful to have a community theater that reaches out to our children. Thank you!

— Laura Cranford, Desert Christian Home Educators Association

FIELD TRIP SERIES PERFORMANCES

National Acrobats of the People's Republic of China, October 3
Snowflake performed by Gale LaJoye, October 7
Water is Rising, October 17
The Magic School Bus Live: The Climate Challenge performed by Bay Area Children's Theatre, October 31 and November 1
Tomás Kubinek, November 16
Ballet Folklorico de Antioquia, January 31
Sylvester and the Magic Pebble performed by Enchantment Theatre Company, February 27
Jason and the Argonauts performed by Visible Fictions, April 2-3
Twinkle Twinkle performed by Tall Stories of London, April 9-10

OPEN CALL TALENT PROJECT

Open Call is a talent project and competition for aspiring performers. The project is open to all residents 8 years of age and older living within a 45-mile radius of the McCallum. Finalists have the opportunity to work with the theater's professional artistic and production staff in a week-long rehearsal process and perform on stage. This annual event has become an audience favorite. Finalists of this season's competition will be presented at the McCallum in four performances on April 26, 27, and 28, 2012. Tickets go on sale March 5, 2012.

Submission deadline: January 4, 2012. For information, visit www.mccallumtheatre.com/education/opencall.php.

Open Call is a total experience of performance demands. ... [A]nd everyone, I am sure, is sincerely appreciative that this event takes place for our community. It could not get any better than it is — absolutely professional and so educational for everyone.

—Ray Lindsey, Open Call finalist

DANCE UNDER THE STARS CHOREOGRAPHY FESTIVAL

The only festival of its kind in Southern California, Dance Under the Stars Choreography Festival introduces aspiring amateur dancers to the possibilities

of dance as a career by providing opportunities for learning and performing and networking with professional dancers and choreographers. The festival includes a choreography competition for cash awards, educational workshops and residencies such as the East Valley Dance Project, master classes, and lifetime achievement acknowledgement. The 14th annual festival takes place at McCallum Theatre on November 12 and 13.

East Valley Dance Project really had an effect on my attitude and confidence. I learned that cooperation is important to make something work out and that I can do anything and feel proud of myself.

— Beatriz Ceja, age 17, Desert Mirage High School, Thermal

For more information on any of these programs, please call 1-760-346-6505, ext. 142, or visit www.mccallumtheatre.com.

A NEW DIMENSION

The McCallum Theatre's Open Call Talent Project has captured the valley's attention over the past 13 years by showcasing homegrown performance-based talent in a celebratory competition. This year, the Institute partnered with Point7West, a full-service video production company, to offer a new dimension to the project. Point7West created 22 introductory vignettes focused on each of the finalists and their unique abilities. These inspiring vignettes were displayed before each performance and showcased the emotional appeal of the event.

With ages ranging from 10 to 74, performers described their passion for the arts. The overwhelming theme was that if you have a passion to do something, get out there and do it, no matter what. Point7West values McCallum Theatre Institute's role in arts education and was pleased to be part of an event that ensures others will be able to pursue their creative dreams.

Point7West captured the event with a multicamera shoot. Having footage from multiple angles, McCallum was able to document the show like never before.



Visit www.mccallumtheatre.com/education/ocvideo.php to enjoy the final performance of Open Call 2011.