

**FOR IMMEDIATE RELEASE**

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Note: Photos available at <http://mccallumtheatre.com/index.php/media>

**MANNHEIM STEAMROLLER CHRISTMAS  
BY CHIP DAVIS  
McCALLUM THEATRE  
2 performances  
Saturday – December 2 – 3:00pm and 8:00pm**

Palm Desert, CA – Mannheim Steamroller will present the best the holiday has to offer when they perform at the McCallum Theatre for two performances on Saturday, December 2, at 3:00pm and 8:00pm. Mannheim Steamroller Christmas by Chip Davis has been America’s favorite holiday tradition for over 30 years!

This year marks the 33rd Anniversary of the Christmas Tour and release of *Mannheim Steamroller Christmas*, an album that revolutionized the holiday season music category. Mannheim Steamroller has sold more than 40 million albums, 28 million in the Christmas genre. Their holiday albums have become synonymous with Christmas and consistently occupy top spots on Billboard’s Seasonal Charts every year.

Grammy Award® winner Chip Davis will direct and co-produce tour performances with MagicSpace Entertainment. The show features Mannheim Steamroller classics, along with dazzling multimedia effects in an intimate setting. The spirit of the season comes alive with the signature sound of Mannheim Steamroller.

In addition to being a holiday tradition for many families, the Mannheim Steamroller Christmas Tour regularly attracts repeat attendance from multi-generational guests and is one of the longest running tours in the music industry.

PBS stations nationwide will be broadcasting “Mannheim Steamroller 30/40 Live” this year. The milestone special was filmed two years ago to mark the group’s 30 year anniversary of musical holiday magic and 40 years of groundbreaking Fresh Aire compositions. This year’s tour includes many of the performances in the PBS special broadcast.

With 19 Gold, 8 multi-Platinum and 4 Platinum-certified records, Chip Davis is among an elite group of artists that include U2, Jay-Z, and The Beach Boys with such certifications.

About Chip Davis and Mannheim Steamroller

From his longtime home in Omaha, Nebraska, Mannheim Steamroller creator Chip Davis makes innovative music inspired by the sounds of another age. This former teacher and jingle writer founded the music industry’s largest independent recording

label, American Gramophone, in 1974 when industry executives said Davis' innovative 18<sup>th</sup> century instrumental rock sound would never sell. In addition to a Grammy Award, Davis is largely credited with establishing the New Age music category. He went on to revolutionize the making and marketing of holiday music. His first Christmas album was released in 1984; the album's success made Christmas records a "must do" for all music artists. With more than 40 million total records sold including 28 million Christmas albums, Mannheim Steamroller founder Chip Davis is the #1-selling Christmas music artist of all time.

Davis, one of the most successful entrepreneurs in the music industry, offers a rich array of lifestyle products on [www.mannheimsteamroller.com](http://www.mannheimsteamroller.com) including hot chocolate, food, apparel and novelty items. His latest achievement is creating a cutting edge psychoacoustic technology that is being used in major medical institutions such as Mayo Clinic.

#### About MagicSpace Entertainment

Mannheim Steamroller Christmas by Chip Davis is produced by MagicSpace Entertainment. The company is headed by Lee D. Marshall, Joe Marsh, John Ballard, Steve Boulay and Bruce Granath and has been producing and presenting national tours, Broadway shows, concerts and museum exhibits worldwide for over 30 years. Consistently one of the top promoters in North America, MagicSpace Entertainment typically produces and presents more than 250 events in 75 cities per year. They have offices in Park City and Salt Lake City, Utah. [www.magicspace.net](http://www.magicspace.net)

Tickets for these performances are priced from \$87, \$77, \$67 and \$47. Tickets are available at the Theatre's website at [www.mccallumtheatre.com](http://www.mccallumtheatre.com) or by calling the McCallum Theatre Box Office at (760) 340-ARTS. The McCallum Theatre, located at 73000 Fred Waring Drive, Palm Desert CA 92260, accepts payment by cash, personal check, VISA, MasterCard, Discover and American Express.

*The McCallum Theatre Box Office, its phone center and website, are the **only** authorized outlets for tickets to performances presented at the Theatre. Tickets purchased from any other sources, such as brokers or secondary market websites, are purchased at consumer's own risk and cannot be guaranteed as valid.*

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