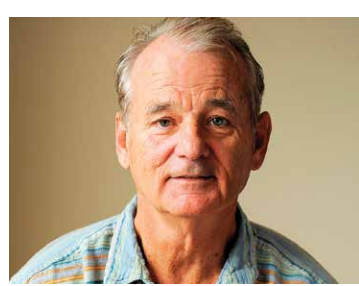
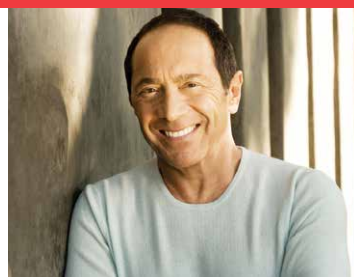




SPONSOR A SHOW
AT THE McCALLUM THEATRE





1

“Sponsorship helps the McCallum fulfill its commitment to excellence in entertainment and education.”

– Areta McKenzie



2



3

- 1 Helene Galen with Lily Tomlin
- 2 Milt and Areta McKenzie with Colors of Christmas cast
- 3 Harold Matzner with The Ten Tenors
- 4 Wayne and Miriam Prim with Johnny Mathis
- 5 JoAnn McGrath with Jackie Evancho
- 6 Willie Nelson with R.D. and Joan Dale Hubbard, Jackie Autry and Harold Matzner
- 7 Jan Salta with Kristin Chenoweth



4



5



6



7

Sponsorship has its benefits!

- ~ 20 premier orchestra seats
- ~ Complimentary valet parking
- ~ Concierge welcome at the Founders Entrance
- ~ Recognition in TV, radio and print ads *(subject to availability)*
- ~ Recognition in the lobby, pre-show announcement and on the building façade
- ~ Private reception in the Founders Room following the performance
- ~ Meet and Greet and photo with the artist *(subject to availability)*
- ~ Autographed artist merchandise *(subject to availability)*



"I loved sponsoring RAIN. The show was fabulous and exciting. Meeting the performers after the show was fun and they were so warm and friendly. I plan to sponsor a show every season as it's so important to keep this quality of entertainment at our wonderful McCallum Theatre."

– Annette Bloch



After the show, invite your guests to the Founders Room for a private reception!



"What a wonderful way to entertain your good friends. I get 20 seats to fill and a reception afterwards. Makes a fabulous party!"

– Helene Galen

Sponsor a McCallum Theatre Education Performance

The McCallum Theatre Education programs serve 40,000 students, educators and community members each year with performances and arts education experiences. One of the flagship programs, the **Field Trip Series**, provides **free** attendance to music, dance and theatre performances at the McCallum for 20,000 schoolchildren from the Coachella Valley each year. Your sponsorship makes a difference!

Benefits include:

- ~ 12 premier box seats for you and your guests
- ~ Recognition in the lobby and in the pre-show announcement
- ~ Continental breakfast reception in the Founders Room prior to the morning performance
- ~ Meet and Greet with the artists *(subject to availability)*



"So many Valley children got to see Rhythmic Circus, it made us feel so good to enhance their cultural education through our sponsorship."

– Diane and Gerald Wendel





“McCallum Theatre allows us to experience the best live entertainment from all over the world. I am proud to be able to sponsor such quality entertainment for all the Coachella Valley to enjoy.”

– Donna MacMillan

1 Donna MacMillan and Nancy Stone with Pink Martini

2 Dan and Brooke Koehler with Celtic Thunder

3 Ron and Sylvia Gregoire and Ron and Shelly Tamkin with Jay Leno



McCallum Theatre
73000 Fred Waring Drive
Palm Desert, CA 92260
760.346.6505

www.mccallumtheatre.com

For more information,
please contact Chad Hilligus
at 760.776.6174

McCallum Theatre is a 501(c)(3)
non-profit organization.

McCALLUM
THEATRE

