

SPONSOR A SHOW



at the

MCCALLUM THEATRE



The Buzz

"McCallum Theatre allows us to experience the best live entertainment from all over the world. I am proud to be able to sponsor such quality performances for all the Coachella Valley to enjoy."

— Donna MacMillan

"I am a fairly new Founder at the McCallum and sponsored the near to last in-person performance before the shutdown. My guests have, to a person, told me of the great fun they had and how awesome every one of the McCallum 'family' was to us that evening. Many have said it was their fondest memory during the dark time of the pandemic. The sponsorship experience at the McCallum is second to none. I wholeheartedly recommend it to all."

— James Walter "Jim" Neuman

"What a wonderful way to entertain your good friends. I get 20 seats to fill and a private reception afterwards. Makes a fabulous party!"

— Helene Galen

"Show sponsorship helps the McCallum fulfill its commitment to excellence in entertainment and education by offering a variety of performing arts experiences."

— Harold Matzner

"So many Valley children got to see Rhythmic Circus, it made us feel so good to enhance their cultural education through our sponsorship."

— Diane and Gerald Wendel



Benefits & Recognition

A unique and memorable experience awaits for you to share a special McCallum Theatre evening with friends, family, employees or clients by becoming a Show Sponsor

Partner with the McCallum Theatre and help bring some of the world's finest performers to the Coachella Valley. In recognition, we will prominently acknowledge your sponsorship and provide you and your guests with a fun, unique and exciting experience.

- 20 Premier orchestra seats
- Concierge welcome
- Complimentary valet parking
- Donor recognition in TV, radio and print advertising
- Donor recognition throughout the Theatre and on the building façade
- Private post-show reception in the Founders Room
- Private Meet & Greet with the artist*

It's Your Night!

**Subject to availability and Covid-19 restrictions.*



For more information, contact Dominique Shwe, Director of Sponsorships and Major Gifts

Ph: 760-776-6184 • dshwe@mccallum-theatre.org

Your Show Sponsorship counts toward cumulative giving in reaching McCallum's Founders and benefactors recognition levels and is tax deductible as allowed by law



2021-2022 SEASON SHOW SPONSORS

Barbara Arnstein
Judy Allen & James Hummer
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Marge Welmas Barry
Rebecca Benaroya
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Donna MacMillan
Jerry & Sarah Mathews

Harold Matzner
Edeltraud M. McCarthy
James Walter "Jim" Neuman
Wayne & Rachelle Prim
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Sherry Schroeder
Ron & Aviva Snow
Robert & Carlyn Stonehill
Ron & Shelly Tamkin
Ray Looney & Maryanne Vandervelde
Diane & Gerald Wendel
Frank & Mary Ann Xavier

Thank you to all McCallum Show Sponsors, past and future.

Proceeds from show sponsorships support the programs and performances of the McCallum Theatre and help secure its long-term fiscal sustainability.



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760-776-6184 | dshwe@mccallum-theatre.org

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McCallum Theatre is a 501(c)(3) Nonprofit Performing Arts Center, Tax ID# 95-2834871

