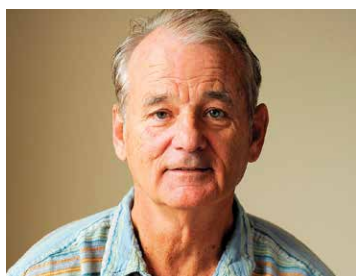




SPONSOR A SHOW
AT THE McCALLUM THEATRE





1

“Sponsorship helps the McCallum fulfill its commitment to excellence in entertainment and education.”

– Areta McKenzie



2



3

- 1 Helene Galen with Lily Tomlin
- 2 Milt and Areta McKenzie with Colors of Christmas cast
- 3 Harold Matzner with The Ten Tenors
- 4 Wayne and Miriam Prim with Johnny Mathis
- 5 JoAnn McGrath with Jackie Evancho
- 6 Willie Nelson with R.D. and Joan Dale Hubbard, Jackie Autry and Harold Matzner
- 7 Jan Salta with Kristin Chenoweth



4



5



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7

Sponsorship has its benefits!

- ~ 20 premier orchestra seats
- ~ Complimentary valet parking
- ~ Concierge welcome at the Founders Entrance
- ~ Recognition in TV, radio and print ads *(subject to availability)*
- ~ Recognition in the lobby, pre-show announcement and on the building façade
- ~ Private reception in the Founders Room following the performance
- ~ Meet and Greet and photo with the artist *(subject to availability)*
- ~ Autographed artist merchandise *(subject to availability)*



"I loved sponsoring RAIN. The show was fabulous and exciting. Meeting the performers after the show was fun and they were so warm and friendly. I plan to sponsor a show every season as it's so important to keep this quality of entertainment at our wonderful McCallum Theatre."

– Annette Bloch



After the show, invite your guests to the Founders Room for a private reception!



"What a wonderful way to entertain your good friends. I get 20 seats to fill and a reception afterwards. Makes a fabulous party!"

– Helene Galen

Sponsor a McCallum Theatre Education Performance

The McCallum Theatre Education programs serve 40,000 students, educators and community members each year with performances and arts education experiences. One of the flagship programs, the **Field Trip Series**, provides **free** attendance to music, dance and theatre performances at the McCallum for 20,000 schoolchildren from the Coachella Valley each year. Your sponsorship makes a difference!

Benefits include:

- ~ 12 premier box seats for you and your guests
- ~ Recognition in the lobby and in the pre-show announcement
- ~ Continental breakfast reception in the Founders Room prior to the morning performance
- ~ Meet and Greet with the artists *(subject to availability)*



"So many Valley children got to see Rhythmic Circus, it made us feel so good to enhance their cultural education through our sponsorship."

– Diane and Gerald Wendel





“McCallum Theatre allows us to experience the best live entertainment from all over the world. I am proud to be able to sponsor such quality entertainment for all the Coachella Valley to enjoy.”

– Donna MacMillan

1 Donna MacMillan and Nancy Stone with Pink Martini

2 Dan and Brooke Koehler with Celtic Thunder

3 Ron and Sylvia Gregoire and Ron and Shelly Tamkin with Jay Leno



McCallum Theatre
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Palm Desert, CA 92260
760.346.6505

www.mccallumtheatre.com

For more information,
please contact Chad Hilligus
at 760.776.6174

McCallum Theatre is a 501(c)(3)
non-profit organization.

McCALLUM
THEATRE

