

McCallum Theatre

Entertain
Inspire
Educate



Please Join Us!



In 1988, the McCallum Theatre was founded with the mission to provide Coachella Valley residents with a world-class venue to serve our unique desert community. The Theatre is acclaimed as one of the finest performing arts centers in the nation and regularly tops national and international sales charts, a significant achievement given its market and 1,127-seat capacity.



We invite you to join the McCallum family of donors and enjoy our new donor recognition program. Your Annual Fund gift allows the Theatre to fulfill its commitment to provide excellence both onstage and throughout the community.

Your annual gift brings the McCallum's mission to life.

Great performances

State-of-the-art venue

A showcase for emerging artists

Arts education programs for thousands of Valley schoolchildren and educators

Family Fun Day, and more



Here's what people are saying about the McCallum on social media:

"This Theatre has to be one of the best we have attended anywhere in the world."

- Canmore, Alberta, Canada

"Adore this cultural jewel of the Valley...do whatever you can to go to a concert of some kind here."

- Seattle, Washington

"I'm spoiled with the McCallum, but very grateful it is here."

- Indian Wells





Annual Fund Recognition Benefits

	<i>Friends Circle</i> (\$1 - \$99)	<i>Friends Circle Bronze</i> (\$100 - \$249)	<i>Friends Circle Silver</i> (\$250 - \$499)	<i>Friends Circle Gold</i> (\$500 - \$749)	<i>Friends Circle Platinum</i> (\$750 - \$999)	<i>President's Circle</i> (\$1,000 - \$2,499)	<i>President's Circle Bronze</i> (\$2,500 - \$4,999)	<i>President's Circle Silver</i> (\$5,000 - \$9,999)	<i>President's Circle Gold</i> (\$10,000 - \$24,999)	<i>President's Circle Platinum</i> (\$25,000 - \$49,999)
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Invitations to special events, happenings at the Theatre and a subscription to McCallum e-News	●	●	●	●	●	●	●	●	●	●
Member Appreciation Day ticket-buying opportunity one day prior to general public sales in September		●	●	●	●	●	●	●	●	●
Special Invitation for two to the annual Friends of the McCallum Tour			●	●	●	●	●	●	●	●
Two complimentary beverage vouchers and one valet parking voucher				●	●	●	●	●	●	●
Additional two complimentary beverage vouchers and one additional valet parking voucher					●	●	●	●	●	●
Advance e-mail notice and purchase one day prior to general public sales for select performances						●	●	●	●	●
Invitation for two to the annual President's Circle Reception and name recognition in the McCallum Theatre program						●	●	●	●	●
Admission for two to select Field Trip Series Performances held at the McCallum							●	●	●	●
Invitation for two to the Open Call Dress Rehearsal								●	●	●
VIP Experience for two in the Founders Room and valet parking for the evening									●	●
Guest of the CEO for two to a select performance. Includes Founders Room VIP Experience and valet parking										●

Ticket sales generate approximately 60% of the financial resources required to operate the McCallum Theatre. Your investment supports world-class artistry, state-of-the-art technical equipment and the Valley's premier arts education program.

Count me in!

I would like to make an Annual Giving contribution to the McCallum Theatre in the following category:

Recognition Levels

- \$1-\$99** Friends Circle
- \$100** Friends Circle Bronze
- \$250** Friends Circle Silver
- \$500** Friends Circle Gold
- \$750** Friends Circle Platinum
- \$1,000** President's Circle
- \$2,500** President's Circle Bronze
- \$5,000** President's Circle Silver
- \$10,000** President's Circle Gold
- \$25,000** President's Circle Platinum
- \$_____ Other amount

We are grateful for your contribution at any level.

Recurring Gift

I would like to make my annual gift through an automatic recurring monthly payment:

- \$25** per month
- \$50** per month
- \$100** per month
- \$_____ Other amount per month

I would like the entire amount of my contribution to be tax-deductible and therefore decline all tangible membership benefits.

Other Opportunities

Please send me information about additional opportunities to support the McCallum:

- Become a Founder (\$50,000+) through a convenient multi-year pledge
- Sponsor a performance at McCallum Theatre
- Make an estate or planned gift to the McCallum Theatre
- My employer has a Matching Gift program

For more information on each benefit level or other questions please contact George Syrigos, Manager of Annual Gifts and Member Services at 760.776.6185 or by email at gsyrigos@mccallum-theatre.org.

And support the McCallum

Pay By Check

Enclosed is my check payable to **McCallum Theatre** in the amount of \$_____

Pay By Credit Card

American Express Visa MasterCard Discover

CARD NUMBER

NAME ON CARD (PLEASE PRINT)

EXPIRATION DATE

CCV SECURITY CODE

CARDHOLDER'S SIGNATURE

BILLING ZIP CODE

Contact Information

NAME

ADDRESS

CITY

STATE

ZIP CODE

E-MAIL (REQUIRED)

PHONE

For more information or to easily make a gift online please go to www.mccallum-theatre.com/giving

The McCallum Theatre is a not-for-profit 501(c)(3) organization. All donations are tax-deductible to the fullest extent of the law, with the exception of any amount representing tangible membership goods and services.

McCallum donors provide essential capital that enables all Theatre programs, facility preservation and operations. All contributions at every level matter. Thank You.

“The McCallum Theatre makes our life in the desert just that much more spectacular.”

– Peggy and Michael Berk, Indian Wells



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A not-for-profit 501(c)(3) organization