

NOVEMBER 11-12

# choreography festival 2017

“What a beautiful evening, at a gorgeous venue, with a kind reaction from a generous audience. All of the artists had strong, diverse voices, and I was genuinely moved by the sweeping honesty, depth, intricacy and beauty that was created. It was an honor for Invertigo to perform and to share the work in which we believe so passionately.”

– **Laura Karlin,**

*Invertigo Dance Theatre, 2016 Grand Prize winner*



## Sponsorship Opportunities & Benefits

McCallum Theatre • 73000 Fred Waring Drive • Palm Desert, CA 92260 • 760-346-6505 • www.mccallumtheatre.com

- |                 |  |
|-----------------|--|
| <b>\$25,000</b> | <b>20TH ANNIVERSARY PRESENTING SPONSOR</b><br>12 performance tickets; full-page ad in event program<br>12 “Meet and Greet” tickets following the performance of your choice<br><i>(\$24,040 is tax deductible)</i> |
| <b>\$10,000</b> | <b>DIAMOND SPONSOR</b><br>10 performance tickets; full-page ad in event program<br>10 “Meet and Greet” tickets following the performance of your choice<br><i>(\$9,200 is tax deductible)</i>                      |
| <b>\$5,000</b>  | <b>PLATINUM SPONSOR</b><br>8 performance tickets; one half-page ad in event program<br>8 “Meet and Greet” tickets following the performance of your choice<br><i>(\$4,360 is tax deductible)</i>                   |
| <b>\$2,500</b>  | <b>GOLD SPONSOR</b><br>6 performance tickets; one quarter-page ad in event program<br>6 “Meet and Greet” tickets following the performance of your choice<br><i>(\$2,020 is tax deductible)</i>                    |
| <b>\$1,000</b>  | <b>SILVER SPONSOR</b><br>4 performance tickets; name recognition in event program<br>4 “Meet and Greet” tickets following the performance of your choice<br><i>(\$680 is tax deductible)</i>                       |
| <b>\$500</b>    | <b>BRONZE SPONSOR</b><br>2 performance tickets; name recognition in event program<br>2 “Meet and Greet” tickets following the performance of your choice<br><i>(\$340 is tax deductible)</i>                       |
| <b>\$250</b>    | <b>COPPER SPONSOR</b><br>2 performance tickets; name recognition in event program<br><i>(\$190 is tax deductible)</i>  |

**MCCALLUM** THEATRE

*Sponsorship benefits at any level may be declined for full tax deduction.  
Donations of any amount are accepted for a full tax deduction. McCallum Theatre is a 501(c)(3) nonprofit organization*

# SPONSORSHIP RESPONSE FORM

NOVEMBER 11-12

# choreography festival 2017

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Yes, I would like to become a sponsor! Please note my selections below:**

### Sponsorship Level

- \$25,000....Presenting Sponsor** ....includes 12 tickets
- \$10,000....Diamond Sponsor**.....includes 10 tickets
- \$ 5,000....Platinum Sponsor**.....includes 8 tickets
- \$ 2,500....Gold Sponsor**.....includes 6 tickets
- \$ 1,000....Silver Sponsor** .....includes 4 tickets
- \$ 500....Bronze Sponsor**.....includes 2 tickets
- \$ 250....Copper Sponsor** .....includes 2 tickets



### Theatre Attendance Date

- Saturday, Nov 11, 2017, 7:00 p.m.
- Sunday, Nov 12, 2017, 4:00 p.m.

- I/We wish to decline benefits and receive the maximum tax deduction for this gift.
- I/We cannot be a sponsor but wish to support the Festival with a contribution in the amount of \$ \_\_\_\_\_

**Please list my/our name(s) in the Festival Program as:**

\_\_\_\_\_

**Payment Options**, please check one:

- Enclosed please find a check made payable to McCallum Theatre
- Please charge my credit card in the amount of \$ \_\_\_\_\_

Check one: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover Card

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Billing Zip Code of Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_