

McCallum Theatre



Behind *the scenes*

The BEST *variety of entertainment in the desert!*



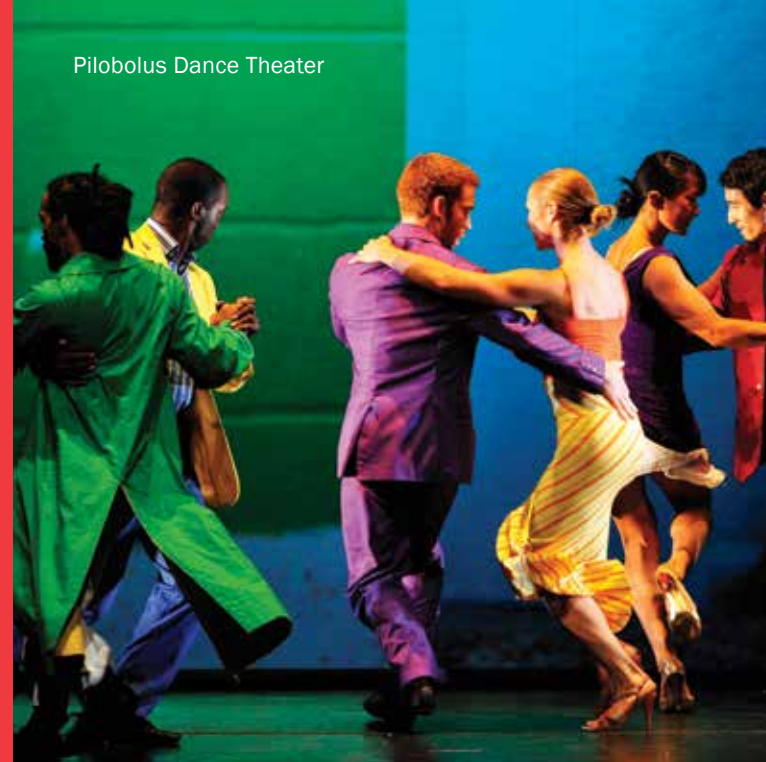
For more than a quarter-century, the McCallum Theatre has been the Valley's premier performing arts venue. But there is much more to the story. The words and images in this book reflect the broad scope of what the McCallum means to the residents of the Coachella Valley. World-class performances by gifted and extraordinary artists. A dynamic cultural and social gathering place. And a catalyst for learning through arts education and community outreach.

All at your McCallum Theatre.

McCallum Theatre is a 501(c)(3) nonprofit organization. Ticket sales account for only 60% of operating costs. The remainder is raised philanthropically from businesses, foundations and people like you. We are grateful for the consistent generous support that allows the McCallum to be so special to so many.

PHOTOS: GRANT HALVERSON, REED HUTCHINSON, JEREMY DANIEL

Pilobolus Dance Theater



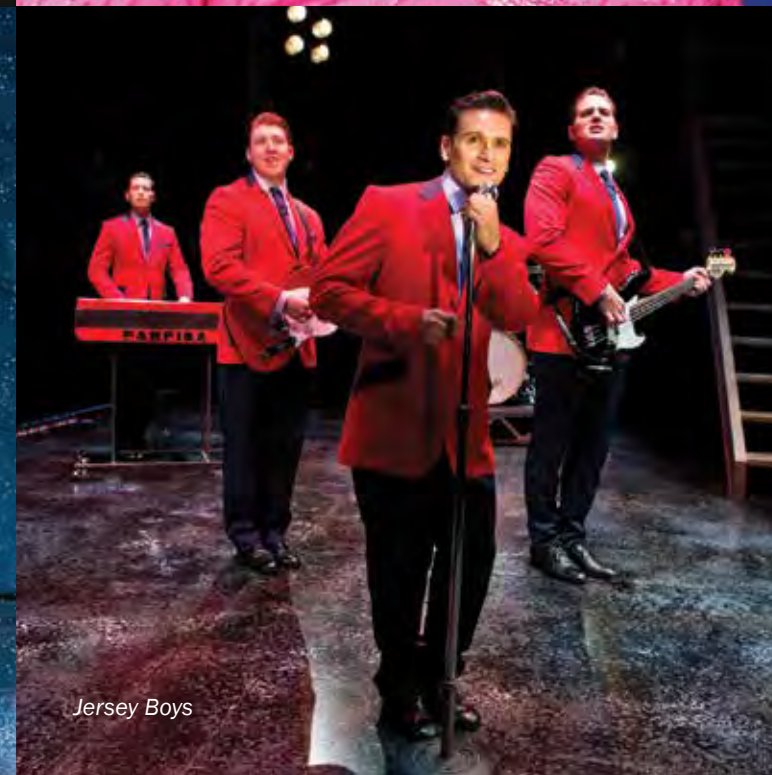
Dame Edna



Los Angeles Ballet
The Nutcracker



Jersey Boys





Donor-sponsored
performances



are a **BIG HIT!**



Spectacular
Annual Galas



The Muses & Patroness Circle
of McCallum Theatre
membership
hits all-time high

PHOTO: DAVID A. LEE

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PHOTO: JEFFREY NORMAN

Family Fun Day

An annual
sold-out
community event
in the desert!

MITCH'S PICKS

Opens audiences
to new experiences

2Cellos

PHOTO: STEPHEN LUPINO



BEST

live theatre venue
live music venue 2015

(*The Desert Sun*/Best of the Valley Awards)

McCallum Theatre Institute

Aesthetic Education Program

8,900 students
2,212 arts workshops
298 classrooms
27 schools

(2015-2016 SEASON)



PHOTO: JACK HARTIN



PHOTO: SIMON TURTLE

16,204
students attended
20 Field Trip Series
performances

(2014-2015 SEASON)

Open Call Talent Project

23 acts
82 finalists
Participant
experience: priceless

(2014-2015 SEASON)



PHOTO: JACK HARTIN

23 Finalists
124 Dancers
88 East Valley Dance Project Students
28 Studio Project Dancers



JOSHUA L. PEUGH
DARK CIRCLES CONTEMPORARY DANCE
GRAND PRIZE AWARD, 2015

PHOTO: JACK HARTIN

choreography festival

(2015-2016 SEASON)

285 teachers participated in summer and fall training sessions by the McCallum Theatre Institute



(2015-2016 SEASON)



PHOTO: JACK HARTIN



PHOTO: CHRISTIAN MENDEZ

Crisálida Community Arts Program



Sharing the
voices of
the East Valley

Made possible through a grant by The James Irvine Foundation

42nd Street



Riverdance



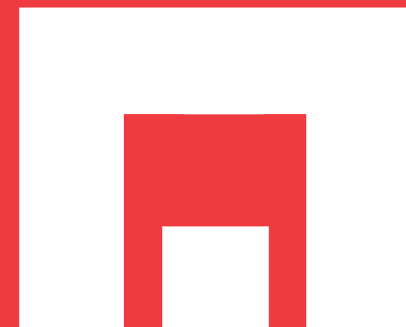
Peking Acrobats



AbbaMania



“The #1 ticket seller
in California”
(1st Quarter, 2015/POLLSTAR)




We couldn't do it without **YOU.**



PHOTO: SCOTT CAMPBELL

Visit our upgraded and easy-to-navigate website at mccallumtheatre.com

To make a donation to the McCallum Theatre,
contact the Development Department at 760.346.6505 ext 125
or visit the Giving Section at mccallumtheatre.com

Please visit us on Facebook 

McCALLUM
THEATRE



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A not-for-profit 501(c)(3) organization